

Elizabeth (Liza) Barry-Kessler is an attorney whose primary practice has been in the area of Internet privacy and First Amendment issues. Since 2003 she has not been practicing law, but instead working on these issues directly with consumers by helping develop privacy and parental control products for home users, first with AOL and now with EarthLink, Inc. In addition to her responsibilities as a senior product manager, Barry-Kessler is an official EarthLink Protection Blog author (www.protectionblog.net).

While practicing law, Barry-Kessler worked as a First Amendment litigator and then as a technology policy lobbyist. In Washington, D.C. she worked for the Center for Democracy & Technology, and later for a small private firm whose clients included the American Library Association, the International Society for Technology & Education (ISTE), and the Consortium on School Networking (CoSN). She was part of the team that launched GetNetWise, a collaborative effort of both the Internet industry and non-profit organizations to provide parents with easy-to-use and easy-to-understand information about children's online safety and privacy. She also helped to staff the Children's Online Protection Act Commission, conducted workshops across the country on compliance with the Children's Internet Protection Act, and was the primary author of the Global Internet Policy Institute's training manual for advocates.

Barry-Kessler is an excellent speaker, equally effective in groups of 500 as groups of 20, and with young people as well as adults. She prefers interactive settings to pure lecture-style presentations.

Her Books

Privacy in the 21st Century: Issues for Public, School & Academic Libraries, with H. Adams, R. Boucher, and C. Gordon (Westport, CT; Libraries Unlimited, 2005)

Workshops

OVERVIEW OF FEDERAL PRIVACY LAW FOR LIBRARIANS

Can be scaled from 1-3 hours; will work with organizers to customize the presentation for the audience.

LOBBYING 101 - HOW TO BE YOUR OWN BEST ADVOCATES

Can be scaled from 1.5-4 hours; will customize the workshop to focus on local library/educational association concerns and priorities, and will work with government relations staff from local associations. (Workshop does not assume any previous lobbying or organizing experience, but will still be of interest to people with some advocacy experience. Prior experience will help enrich the workshop for newcomers. The workshop is not intended for professional advocates.) * The shorter versions of this is appropriate for almost any audience, including a conference or the public.

* Longer versions of this workshop is more appropriate for a group with common interests and goals, and with the intent of working together after the workshop.

LOBBYING 102 - COALITION BUILDING & OTHER ADVANCED LOBBYING

This workshop discusses strategies and runs from 2 to 3 hours.

* Most appropriate paired with Lobbying 101 as part of a full day of advocacy training.

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